

OUR WORK

AEDS collaborates with African experts, institutions, private sector, governments, investors and development partners with a focus on Africa. Our team provides innovative and expert advice in the development, implementation and analysis of public policy to support inclusive economic growth in Africa. We work at both the policy and implementation level in areas around market and social research, investment attraction, trade development, economic governance, inclusive markets, local economic and small enterprise development, environment, natural resources and sustainable development.

AEDS believes that Africa's growth and prosperity will be underpinned by disruptive innovations that address underlying constraints to growth. We have developed an approach based on market systems development to deliver solutions for the private and public sectors to drive systemic change and stimulate growth.

Policy research and evaluation

Our team provides expert advice in the development, implementation and analysis of public policy to support economic development. We rely on data-rich technical analysis and on-the-ground relationships to support successful policy reforms that drive private sector development in African markets.

Advocacy capacity building

Our experts partner with business chambers to enhance their capacity to engage effectively in business policy dialogue. AEDS equips clients with strategies to sustainably engage government and communities and develop solutions that deliver mutual benefit.

Market and baseline surveys

Our market research and analysis identifies competitiveness issues and establishes priorities that strengthen our clients' position in the market.

Economic and Sector based analysis

Our experts work with businesses in a range of industries to answer their most pressing questions on usage, attitudes and behaviour, pricing, product adoption,

satisfaction and engagement and brand equity.

Project scoping, design and management

We work with clients to establish a shared vision for the future of their community and identify aggressive yet attainable objectives. Our team members aren't just analysts - they're hands-on practitioners with a track record of successful project scoping, design and management.

End of programme evaluations

We can provide independent evaluations to measure the success of economic development programs while providing recommendations on how to maximize investment in people and project delivery. We work with communities to establish economic development organizational structures and service delivery models.

Why work with AEDS?

AEDS has the insights and expertise to advance your business in developing and emerging markets;

AEDS has deep experience in navigating the political, legal and regulatory environments of developing countries;

AEDS has proven private and public sector expertise in market research, development of policy and regulations and incentives to grow competitive industries.

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Helping Africa lead global economic growth



AEDS

AFRICA ECONOMIC DEVELOPMENT
STRATEGIES

Our work is not just a job,
it's our purpose.



OUR VISION

To be the leading economic development implementing partner in Africa by 2025.

OUR MISSION

- To connect African communities to global opportunities in a wealth enhancing way.
- To set the standard for collaboration, quality and impact on economic development in Africa.
- To make markets work for the poor by designing and implementing evidence based economic strategies



Africa Economic Development Strategies (AEDS) is a Zimbabwean grown management consulting firm committed to helping African economies catch up and lead global economic growth in the 21st century.

Our team believes Africa's future lies not in just developing effective strategies, but in implementation that delivers development for the continent's citizen's and community

OUR VALUES

Integrity - We act in the best interest of our clients, shareholders and communities served.

Purpose driven - Our work is not just a job, it's our purpose. We deeply care about economic transformation of poor and marginalised people and commit to serve clients in a way that realises transformation.

Service - We commit to delivering responsive, quality service that helps our clients achieve their goals in a timely manner.

Respect - We treat every client, every partner and every team member with respect regardless of gender, race, title or socio economic status.

Impact - We commit to delivering our services in a manner that makes the most positive economic impact in the communities we serve.

OUR APPROACH

AEDS work with governments, private sector, non-governmental organizations, the civil society and communities in various areas of economic development. Using a co-creative approach, we work hands on in areas of market and policy research, advocacy capacity building and development planning.

With a firm belief that the policy environment creates a framework to spur Africa's growth and prosperity, AEDS works to fill the fundamental void in economic policy and market research, policy analysis and capacity building for effective in-country contributions to Africa's policy and development processes.

HISTORY

Established in 2011, AEDS is active in the co-creation of solutions to Africa's challenges through research and capacity building of economic units in Africa.

